<p>From 'the early days' of the Internet, we are experienced with website development.

Initially done by "hand coding", we now use a variety of software tools to build and maintain web sites.

</p> <h2>WEB SITE DESIGN</h2> <p>We tend towards building sites where practicality is dominant. Functionality and useability are vital elements to ensure a successful 'visitor experience'.
Experience has proven, if people can find what they want, quickly and easily, they will return for more. And this is the 'bottom line' of your web presence - SUCCESS !

</p> <h2>WEB SITE CONTENT</h2> <p>Effective website content is a recipe that needs to contain equal measures of intrigue, excitement, appeal, character, and originality. It is what draws visitors to your site. And enrols them in what you are about and/or provide.

</p> <h2>SEARCH ENGINE MARKETING</h2> <p>The 'art' of making your website get high rankings with Search Engines, bringing more visitors.

</p> <h2>EMAIL / PERMISSION-BASED MARKETING</h2> <p>Not 'spam' !
We can enable your site to have a simple email window where visitors can register for more information, e.g. a newsletter.
We can also provide a more detailed 'log in' where visitors can register their personal or corporate contact details - that can be used as agreed when they signed up.
These details can be downloaded to an external database.

IN SIMPLE TERMS - WE CAN DESIGN AND ENABLE YOUR VISION
THERE ARE NO SET RULES

THE INTERNET IS A NEW COMMUNICATIONS AND BUSINESS OPPORTUNITY
IF YOU CAN THINK IT - WE CAN BUILD IT

|� Holden Dynamics Pty Ltd ABN 44 003 265 861 |</p>